

TADCASTER BRIDGE OPENING CELEBRATIONS

PROJECT TEAM MEETING

1.30 PM, FRIDAY 21st OCTOBER 2016

TADCASTER BUSINESS CENTRE

ACTION POINTS

Present:

David Gluck, Chair

Kirsty Perkins

Laura Taylor

Gareth Vicary

David Edmunds

1. Welcome, introductions, apologies

Apologies received from Mike James, Chris Metcalfe, Richard Musgrave. Welcome to David Edmunds who will be retained by SDC on a consultancy basis to provide support as an artistic/creative advisor.

2. Note of last meeting and actions arising

- DE confirmed contractual arrangements with SDC were in hand.
- WtY meeting – KP confirmed a date was awaited with Sir Gary Verity.
- GV confirmed contact with Steve Brown at York.
- LT confirmed interest from Universities and discussions were ongoing
- DG confirmed he had met MJ who was struggling to make meetings but happy to help wherever we wanted in communications/PR.
- DG confirmed community survey drafted (circulated and approved) and website was in development - www.tadcasterbridge.co.uk.
- DG had contacted Howard Ferguson who was happy to be kept in the picture and would let Nigel Adams know of progress.
- Application to Lottery had been made for 9.8k. Waiting to hear.

3. Update on progress with the Bridge

There was no update due to CM's absence. Agreed for DG to contact David Bowe to get updates.

4. Scoping the day

Proposals put forward by KP for an historical based parade and set of events – Tadcaster Bridge through the ages. DE proposed that the day needed a more saleable focus – something like a candle-lit procession. After discussion the scope of the day was agreed as follows:

- a. Noon start with Historical Parade – Tadcaster Bridge through the ages; led by community groups/businesses, supported by hired actors. Running from Sainsburys through to central carpark. 45 minutes.
- b. Town is open for business – business activities/specials in cafes and pubs; activity #2 at the RSH (bands, tea), markets on either side of the bridge. Street entertainers/buskers. Photographic exhibition at several venues eg Coach and Horses.
- c. At dusk – Lantern Parade (media moment) – school children (300+) led by professionals. Possibly supplemented by ‘lights on the river’. Followed by evening events at RSH, social clubs, bars.
- d. Whole day supported by high quality commemorative brochure.
- e. Each ‘event’ supported by a sponsor.

5. Actions to take forward

- a. DE to find lantern parade companies
- b. DG/GV to discuss sponsorship packages with MJ (media coverage value = c.200k)
- c. LT/KP to contact schools about children participation
- d. KP to continue to seek assistance from Universities
- e. DG to develop sales pitch top businesses – we build the framework, they are inspired to put on a show!

6. Any other business

None

7. Date of next meeting

4th November, 1.30pm