

TADCASTER BRIDGE OPENING CELEBRATIONS

PROJECT TEAM MEETING

2PM, FRIDAY 7TH OCTOBER 2016

TADCASTER BUSINESS CENTRE

ACTION POINTS

Present:

David Gluck, Chair

Chris Metcalfe

Richard Musgrave

Kirsty Perkins

Laura Taylor

Gareth Vicary

1. Welcome, introductions, apologies

Apologies received from Mike James. DG will meet him on 10/10.

All were welcomed to the meeting and introduced themselves.

2. Membership of the Project Team, roles, responsibilities

- It was agreed that members of the committee were not representing organisations but wore many 'hats'.
- It was agreed to leave membership open and that new members could be brought in as required.
- It was agreed that Dave Edmunds from Departs would act as an advisor on a call off basis (DG/RM to agree contractual arrangements).
- It was agreed that a member of the team would meet with Welcome to Yorkshire at the earliest opportunity to determine their involvement (KP to follow up)
- CM has proposed a number of District Council contacts to discuss how the event could be organised – Scarborough, Harrogate, York, RM also proposed a contact with Ryedale. (DG to contact all).

- It was agreed to approach Leeds Beckett and Ripon St Johns regarding potential students to assist/become involved. If possible, it would be good to find students for the next meeting (LT to discuss with colleges). Perhaps one from each college?

3. Draft Terms of Reference (attached)

- ToR were agreed and it was agreed to put these to the CEF Board, alongside a set of Objectives. In discussion these emerged as follows:

Short term objectives:

- Events to celebrate the re-opening of the bridge and re-unification of the town.
- Bring people into the town.
- Announcing Tadcaster is 'open for business'

Medium term objectives:

- Creating a legacy of regeneration for the town
- KickStarting a new festival / events programme for the town.

Long term objectives:

- Creating a new resilience for the town, through building new skills, new relationships.
- Creating a visitor economy based on new awareness of the town.

4. Schedule of meetings

- It was agreed to meet on a fortnightly basis.

5. Publicity, communications, messages

- Agreed to take advice from MJ on website etc
- The OC agreed the importance of clear messages surrounding the event.
- It was agreed to consult with the community at the earliest opportunity about the scope of the event. DG can set up an on-line Survey Monkey, linked to a website/websites and promoted widely via media including Facebook.

6. Fundraising, funders, sponsorship

- CM outlined potential private sponsors already committed or likely to be. Important that only large businesses would be approached for sponsorship as small business has suffered considerably.
- All agreed that the 'no public money' line should be maintained except if there was any in kind assistance that could be forthcoming.
- Nigel Adams needs to be involved. DG to contact Howard Ferguson to brief.
- National Lottery funding to be pursued (DG to submit application)

7. The event, first principles, first ideas

In discussion a number of thoughts emerged about the event to be taken forward at future meetings.

- Potential to link the event to a wider programme of media activity including video, film, documentary, radio. KP to lead, LT to assist.
- Event could coincide with the collapse ie 29th December?
- Events could take place over a number of days, kickstarted by the Bridge re-opening (could it become an annual festival?)
- Must establish a dialogue with the High Street – traders must be involved and benefit.
- Incorporate associated art with the event(s) – riverside sculpture? Photographic archive (underway via T&R CIC/Newman Wray).
- Approaches already forthcoming from organisations keen to be involved eg Tad Choral and York Concert Band, Riley Smith Hall
- Community event 'wrapping round' or following on from the Opening Event need to involve a wide group of people outside the OC.

8. Any other business

None

9. Date of next meeting

21st October, 1.30pm (note earlier start time)